

A MOBILE PHONE THAT EVERYONE CAN USE

Burnside's Desktop Mobile Phone - the ideal phone for the elderly, infirm or disabled.

Surrey Research Park, Guildford, UK - 16th May, 2006

Burnside Telecom (www.burnsidetelecom.com) a developer and manufacturer of innovative landline and mobile telephone equipment has announced that it is now shipping its new **P23 Desktop Mobile Phone**.

Most elderly, infirm and disabled people find handheld mobile phones impossible to use and yet many can still use an ordinary desktop telephone.

The new **Burnside P23 Desktop Mobile Phone** combines the ease of use of a desktop phone with the flexibility of a mobile phone.

The big button **P23** provides the ideal 'use it anywhere' telephone for use by those living at home, in hospital or care home or in any location without landline connection.

To make it really easy to use, a call for help or just for a chat can be made to a hotline number without dialling. All the user has to do is to lift the handset or press the HANDSFREE key and wait a few seconds.

A mobile phone SIM is all that is required to establish an immediate connection to any of the major GSM mobile networks. So the expense of a new landline connection [£116 for a BT Line], weeks of waiting for installation and fixed line rental is eliminated. Exorbitant call charges imposed by some hospitals for using bedside telephones can also be avoided.

Unlike a 'personal' mobile phone - the **Burnside Desktop Mobile Phone** can be shared and used by anyone. SMS text messages can be sent and received. Its aerial located remotely from the user's head also reduces any health risk associated with prolonged use of mobile phones.

The **Burnside P23 Desktop Mobile Phone** is now shipping in the UK and sells SIM not included for £149 excl. delivery and VAT. It is available from Burnside Telecom and authorised dealers. Burnside offer a 14 day sale or return trial period to uncertain purchasers.

Notes for Editors

A limited number of P23 Desktop Mobile Phones are available for press review and evaluation.

Links to images and other background information

[P23 Desktop Mobile Phone 353KB JPEG](#)

[P23 Sales Leaflet 574Kb PDF](#)

[Case Study - Keeping in touch helps you get better](#)

About Burnside Telecom

Burnside Telecom is a designer and manufacturer of innovative fixed cellular terminals and phones providing voice, SMS text, Internet/e-mail access/PC fax and remote



telemetry sensing and control. Its products are in use in 19 countries. Customers include government departments, local authorities and multi-national companies.

IPR Industries Ltd is an investor in Burnside Telecom. IPR's founders also founded Technophone Ltd – the company that designed the world's first truly pocket- sized cellular telephone. When Technophone was sold to Nokia in the early 1990s, it was the 4th largest manufacturer of mobile phones in the world.

Press Contact at Burnside Telecom Ltd

David Robson

Director

drobson@burnsidetelecom.com

Landline: +44 (0)8 700 762 766 Mobile:

+44 (0)7 990 510 767 [Vodafone]

Ref: 362062

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Burnside Telecom Ltd | SETsquared Centre | 20 Nugent Road | Surrey Research Park
| GUILDFORD | Surrey | GU2 7AF | United Kingdom